

# **Strader Event Team Sponsorship Opportunities**

## **Product Sponsorships**

Strader Event Team is looking to expand their partnerships with companies both within and outside of the horse industry! If you have a product you would like to see promoted or would like to donate towards the acquirement of funds for the Team, please consider a sponsorship with us!

Listed below are a few options for product sponsorship. Any of these categories can be broken up or meshed together depending on the interests of the sponsor. These can be a one-time donation or can be repeated yearly as determined by the sponsor. There is no donation too small!

### **Product Donation:**

Products may be donated to be used by the Team in order to gain a better presence in the equestrian community. Donating products means getting the product seen and used by those associated with the Team and the equestrian community at large. In return, the Team will promote each product in a variety of ways. Logos on saddle pads, stalls at horse shows, stickers on trailers, shout outs on social media, etc. are a few examples. The Team can work with each company to find the best way in which to endorse each product.

### **Product Donation for Resale/Fundraising:**

Do you have a product that lies outside the horse industry? Wonderful! The Team can also be supported through the donation of such goods. For example, through silent auctions or sales of products for which a certain percentage of sales goes to the Team. Please contact Erin to discuss details.

### **Donation of Services:**

Sponsorship is available if you care to donate your time or services at a discount. In return, the Team will promote your service in a variety of ways. Logos on saddle pads, stalls at horse shows, stickers on trailers, shout outs on social media, etc. are a few examples. The Team can work with each provider to find the best way in which to endorse each service.

Contact information:

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