

Strader Event Team Sponsorship Opportunities

Listed below are a few options for sponsorship. Any of these categories can be broken up or meshed together depending on the interests of the sponsor. These can be a one-time donation or can be repeated yearly as determined by the sponsor. No donation is too small!

GOLD LEVEL SPONSORSHIP:

Part ownership of a horse on the team:

1. Care – donations go towards the horse's daily needs such as feed, hay, bedding etc. (about \$15,000/year)
2. Competition – donations go towards the horse's competitions throughout the year. This would include entry fees, fuel, stabling, etc. (about \$10,000/year)

Education:

1. Training – donations go towards lessons, clinics, and schooling throughout the year (\$8,000/year)
2. ****Abroad training**** – donations would get the team overseas to train for a year with an Olympic caliber rider. Includes shipping the horse (\$10,000) and training for the year (\$20,000) = \$30,000 (see below)

Resale horse ownership:

1. Owner of resale horse would purchase the horse and fund the training, care, and competitions until the horse sells. Ideally the horse would sell within a year. Cost of horse (\$3,000 or less) and care/training/competitions (\$12,000/year) with the goal of selling the horse for at least \$20,000

SILVER LEVEL SPONSORSHIP

1. Resale horse purchase – donation would be made towards the purchase of a resale horse. No other donations towards care, etc. are required. (\$5,000 or less).
2. Truck/trailer maintenance for a year – donations would go towards repairs/maintenance needed to keep the truck and trailer safe and in good working condition (\$2,000/year)
3. Alternative therapy sponsorship – donations would go towards any chiropractic, massage, or other body work needed by any horses on the team. One time (\$200) or yearly (\$2,500).

BRONZE LEVEL SPONSORSHIP

1. One competition – donation would allow for the horse to compete at one event and would include the entry fee, fuel, stabling, coaching, etc. (\$500/show)

2. One clinic – donation would go towards the entry fee, fuel costs, stabling, etc. for one clinic (\$500/clinic)

****Abroad Training**:**

This is the most crucial financial need at the moment. I am working very hard to get to Europe within the next year and will need your support to do so!

Estimate of costs:

- Flight to England: \$1,000-\$2,000
- Live and Learn Flight to England: \$5-10k
- Training: \$500/month
- Competitions: \$500/month
- Travel/Trailing expenses: \$500/month
- Board: \$700/month
- Housing: \$700/month

Total for one year = \$40-\$45k

Any sponsor, no matter how big or small, will gain recognition in many ways, including advertising via social media, banners, logos, etc. They are considered part of the team and will be given opportunities to participate in, spectate, and enjoy the journey at any point in time. Without your help, the goals and aspirations of the team are simply words and thoughts with little substance. Becoming a part of the team means making Olympic dreams a reality.

IMPORTANT NOTE

Erin is approved by the American Horse Trials Foundation and thus all donations can be made through this non-profit organization. The American Horse Trials Foundation is a non-profit corporation established to assist Three Day Event Riders and Organizers in raising tax deductible financial support for national and international competition. Eventing is one of three Olympic Equestrian sports, with its origins in cavalry training - combining the very diverse disciplines of dressage, cross-country riding and show jumping. The American Horse Trials Foundation has been granted tax exempt status under Section 501(c)(3) of the Internal Revenue Code. All contributions are deductible to the maximum extent allowed by law. Donations should be directed to the American Horse Trials Foundation, Inc.

If you are interested in learning more about becoming part of the Team, on any level, please contact Erin at:

erinstrader@yahoo.com or 734-709-2234 to discuss details of sponsorship.

